

SGLBA MEMBER ENTITLEMENTS AT A GLANCE (CURRENT AT 17 MARCH 2018)

Inclusion	Overview	Your Opportunity	Membership type			Value \$
			Associate Concession*	Networker	Business**	
			\$95 \$85 (per 12 months)	\$195 (per 12 months)	\$495 (per 12 months)	
Networking						
Fruits in Suits® and Lemons with a Twist®	Receive free entry & complimentary welcome drink at our well-established monthly events attended by between 180 – 250 people every month.	Meet like-minded people in a social setting with plenty of opportunities to network, generate leads, build friendships and make connections.	✓	✓	✓	\$28 per event (\$20 at-the-door guest entry & \$8 drink).
Fruits in Suits® and Lemons with a Twist® Member Prize Draws	Go in the draw for a variety of prizes offered at Fruits in Suits and Lemons with a Twist.		✓	✓	✓	Subject to prize and availability.
New Member Nights	Held twice a year for new members to meet other new members and the SGLBA Board.	Learn about the benefits of membership and connect with the SGLBA, and other new members, in a friendly setting. Feel welcomed and part of our SGLBA community.	✓	✓	✓	N/A
Long Table Canapes	The Association's premium content-led networking event attended by entrepreneurs, business owners, and corporate employees.	Intimate and structured networking opportunity with a tangible ROI for SGLBA members' looking to grow their business and generate leads.	\$25	✓	✓ (Subject to Business membership type - see FURTHER DETAILS under table)	\$75 per event.
Networking Women	Networking events that focus on, and strengthen, the involvement of women in the community.	Strengthen your business through meaningful networking, and build inspirational connections with other women.	\$25	✓	✓	\$45 per event.
SGLBA Long Table Business Breakfast Groups	Breakfast meetings in the Sydney CBD with structured networking and, interesting and exclusive guest speakers.	Exchange ideas and referrals in an intimate and structured networking setting. Learn and build your business skill set.	x	✓	✓	\$500pa

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Promotion						
SGLBA Digital/Social Media	Access to SGLBA Facebook, LinkedIn and Twitter pages.	Increase your business and online exposure - to engaged and like-minded prospective clients.	✓	✓	✓	\$150
SGLBA Fair Day Tote Bag	Add promotional flyers to the SGLBA Fair Day tote bag	Gain valuable exposure to Fair Day attendees. Promote your business without booking a stall.	\$50	\$50	\$50	\$75
Member Spotlight	Promote your business in an exclusive space at one of our social/networking events.	Connect face-to-face with potential clients/leads and exclusively promote your business to the SGLBA community.	x	✓	✓	\$95
Online Business Landing Page	Your own business landing page hosted on the SGLBA website.	Build your SEO, promote your business and connect directly to our membership base, and wider community.	x	✓	✓	\$100
Online Advertising	Non-exclusive advertising on the SGLBA website, including profile on blog and spotlight in monthly eDM.	Increase exposure and brand awareness for your business with money-can't-buy advertising.	x	✓	✓	4 weeks for Networker Members; 6 weeks for Business Members.
Online Recognition	Dedicated page promoting our Business members at http://www.sglba.org.au/?page=Corporate	Receive direct and prominent acknowledgement of your support of the SGLBA. Build your SEO, promote your business and connect directly to our membership base, and wider community.	x	x	✓	\$100

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Access						
Community Events	Subsidised prices to events like the Honour Awards, Aurora Ball (subject to availability).		✓	✓	✓	Subject to event and availability.
Lander & Rogers	Attend information sessions hosted by our partner, Lander and Rogers.	Learn about legal issues that may affect your business and personal life.	\$25	✓	✓	\$45 per event.
NSW Business Chamber	20% discount when purchasing any level of membership with NSW Business Chamber.		x	✓	✓	\$123 or greater, subject to value of membership package purchased. Contact Member Services for more details.
Access the NSW Business Chamber	Utilise the SGLBA's membership of the NSW Business Chamber by attending networking events (Perfect Your Pitch / Networking @ Night), accessing legal, HR, marketing helplines, and more!		x	✓	✓	Contact Member Services for more details.
Fair Day	Book a discounted stall with SGLBA***, be located in the Fair Day Business Avenue and be recognised in our exclusive Fair Day marketing & communications.	Promote your business on Fair Day and receive exclusive added benefits through your association with the SGLBA, including added marketing and promotion to potential clients/leads.	x	✓	✓	Save \$395!

THESE MEMBER ENTITLEMENTS ARE CURRENT AS AT FEBRUARY 2018

Member Services:

E: members@sglba.org.au

FURTHER DETAILS:

1 In accordance with SGLBA's Articles of Association, membership applications must be accepted by the Board at its meetings (currently the second Wednesday of each month). Membership commences as at the date of application and cards will be generated following acceptance. Card generation may take up to eight weeks depending on when the application was received, but during this time, simply present the confirmation email you received at point of application to take advantage of member benefits. In the event an application is declined, a full refund will be provided within seven (7) days.

2 Concession membership approvals are subject to valid concession eligibility being provided.

3 Discounts are subject to both availability and agreement between SGLBA and other community organisations.

4 Offer limited to one claim per business, so in a situation where 3 employees of a single business are SGLBA members, a total of 10k impressions will be awarded to that business, on a first come first served basis.

5 All members have the opportunity to vote and engage with the SGLBA Board at its Annual General Meeting.

*CONCESSION membership granted on copy of full-time student card, pension card or other concession card.

**BUSINESS Memberships give you the choice of one of the following options:

4 x Associate memberships OR

2 x Networker memberships OR

in addition to benefits only afforded to Business Members outlined above.

Long Table Canapés is free to Business members who opt for 2 x Networker memberships. \$25 entry per person applies to any Associate member option combinations.

*** Subject to availability from Mardi Gras